



NOTE TO MEDIA

ROLEX TESTIMONEE DOMINIC THIEM TRIUMPHS AT US OPEN TO WIN FIRST GRAND SLAM® TITLE

New York City, United States, 14 September 2020 – After two weeks of peerless tennis, Rolex Testimonee Dominic Thiem has been crowned US Open men's singles champion, his triumph at the USTA Billie Jean King National Tennis Center marking his maiden Grand Slam title.

Those who have lifted this coveted trophy during the tournament's 140-year history include some of the greatest players to have graced the court. To achieve ultimate success here requires consistency, precision and resilience, characteristics that resonate with Rolex's commitment to perpetual excellence in all its endeavours.

Thiem provided a stunning culmination to this year's tournament, winning by a score of 2-6, 4-6, 6-4, 6-3, 7-6 (8-6) and became the first man since 1949 to win the United States' oldest tennis tournament despite dropping the first two sets. Following his victory on Sunday, the Austrian joins fellow Rolex Testimonee Juan Martín del Potro from Argentina in securing his first Grand Slam title in New York.

One of the most exciting young players on the ATP Tour, the Austrian arrived in New York as a three-time Grand Slam finalist, having come agonisingly close to claiming his first major trophy at this year's Australian Open and at Roland-Garros in 2018 and 2019. It was this big game experience that saw the World No. 3 drop just one set on his way to the final, which will undoubtedly give him reason to believe that he can win a second Grand Slam trophy at Roland-Garros, where Rolex also acts as the tournament's Official Timekeeper, which begins in just under two weeks.

Following Sunday's final, Thiem, said: "I achieved a life goal, a dream of myself, which I had for many, many years. I dedicated basically my whole life until this point to win one of the four majors. Now I did it, but it's by far not only myself, it's an accomplishment for my entire team and family."

Since 2018, Rolex has been the Official Timekeeper of the US Open, reflecting the intimate partnership that has evolved between the brand and tennis. The relationship dates back to 1978 when Rolex formed a seminal alliance with the oldest, most revered tennis tournament, The Championships, Wimbledon. Since then, Rolex has become Official Timekeeper at all four Grand Slam tournaments and built enduring relationships with the major organizations that administer the game worldwide.

END



ROLEX TESTIMONEE DOMINIC THIEM TRIUMPHS AT US OPEN TO WIN FIRST GRAND SLAM® TITLE

NOTES TO EDITORS

US OPEN ROLEX TESTIMONEE WINNERS

Rod Laver (1962*, 1969)

Chris Evert (1975, 1976, 1977, 1978, 1980, 1982)

Stefan Edberg (1991, 1992)

Pat Rafter (1997, 1998)

Justine Henin (2003, 2007)

Roger Federer (2004, 2005, 2006, 2007, 2008)

Juan Martín del Potro (2009)

Angelique Kerber (2016)

Sloane Stephens (2017)

Bianca Andreescu (2019)

Dominic Thiem (2020)

** Tournament known as the U.S. National Championship during the amateur era*

ABOUT ROLEX

An unrivalled reputation for quality and expertise

Rolex, a Swiss watch *manufacture* headquartered in Geneva, is recognized the world over for its expertise and the quality of its products. Its Oyster Perpetual and Cellini watches, all certified as Superlative Chronometers for their precision, performance and reliability, are symbols of excellence, elegance and prestige. The word "Perpetual" is inscribed on every Rolex Oyster. But more than just a word on a dial, it is a philosophy that embodies the company's vision and values. Hans Wilsdorf, the founder of the company, instilled a notion of perpetual excellence that would drive the company forward. This led Rolex to pioneer the development of the wristwatch and numerous major watchmaking innovations, such as the Oyster, the first waterproof wristwatch, launched in 1926, and the Perpetual rotor self-winding mechanism, invented in 1931. Rolex has registered over 500 patents in the course of its history. A truly integrated and independent manufacturing company, Rolex designs, develops and produces inhouse the essential components of its watches, from the casting of the gold alloys to the machining, crafting, assembly and finishing of the movement, case, dial and bracelet. Furthermore, Rolex is actively involved in supporting the arts and culture, sport and exploration, as well as those who are devising solutions to preserve the planet.

OFFICIAL WEBSITE

www.rolex.com

ROLEX TENNIS PRESS ROOM

<https://pressroom.rolex.com/en/sports-and-culture/partnership-activities/rolex-and-tennis-news.html>

MEDIA CONTACTS

Virginie Chevailler
Rolex SA
virginie.chevailler@rolex.com
+41 (0)22 302 26 19

Merrick Haydon
rEvolution
mhaydon@revolutionworld.com
+44 (0)7748 186 833