

NOTE TO MEDIA

ROLEX TESTIMONEE MATTHEW FITZPATRICK CROWNED CHAMPION IN DUBAI, CLAIMS MAIDEN ROLEX SERIES TITLE

Dubai, United Arab Emirates, 13 December 2020 – Rolex Testimonee Matthew Fitzpatrick has won the DP World Tour Championship, Dubai, the final Rolex Series event of the 2020 European Tour season. After four days of thrilling golf, he prevailed over an invitation-only field of the top 60 golfers on the Race to Dubai Rankings Presented by Rolex.

Fitzpatrick shot rounds of 68, 68, 69 and 68 to finish with a 15-under-par total to capture the maiden Rolex Series title of his career. Victory in Dubai means the Englishman joins fellow Testimonee Jon Rahm as a two-time winner of this prestigious event, having triumphed here previously in 2016.

With his detailed knowledge of the Jumeriah Golf Estate's Earth Course, Fitzpatrick was the personification of consistency throughout the tournament. He finished each round atop the leaderboard, or in second place, his pinpoint accuracy and unwavering precision echoing Rolex's quest for perpetual excellence in all its endeavours. Now a six-time European Tour winner, the 26-year-old ensures that he ends his 2020 season as a champion, while continuing to prove why he is considered one of the best young talents in the game today.

Traditionally staged in November of each year, Rolex commends the European Tour's innovation in rescheduling the 2020 season-ending finale, proving its status as an inspiring example in the pursuit of perfection.

Reflecting on his win, Fitzpatrick said: "I wanted to win here all week and the strides that I have made with my game over the past weeks have allowed me to feel like it's all coming together. I felt like I was playing really well over the tournament, and I'm going to let the win sink in over the next few days."

Launched in 2017, the Rolex Series is the premium event category on the European Tour's International Schedule and represents the pinnacle of golf on the Tour. The Swiss watchmaking brand's long-standing partnership with golf was further strengthened in 1997 when it became the European Tour's Official Timekeeper, and the Rolex Series has become a key element of the company's ongoing commitment to the sport.

END



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NOTES TO EDITORS

ROLEX TESTIMONEES THAT HAVE WON THE DP WORLD TOUR CHAMPIONSHIP, DUBAI

Matthew Fitzpatrick (2016, 2020)

Jon Rahm (2017, 2019)

ROLEX TESTIMONEES THAT HAVE WON THE RACE TO DUBAI

Martin Kaymer (2010)*

Luke Donald (2011)*

Francesco Molinari (2018)

Jon Rahm (2019)

**Then called the European Tour Order of Merit*

ABOUT THE ROLEX SERIES

Through an unwavering commitment to the game of golf for more than 50 years, Rolex has developed one of the broadest and most enduring relationships between brand and sport in the world.

Rolex has always contributed to the further development of golf worldwide through its partnerships with guardians of the global game – organizations with the responsibility of advancing the sport, such as the European Tour.

Coinciding with the 20th anniversary of this partnership, in 2017 the Rolex Series was launched as the premium tournament category on the European Tour's International Schedule. This year's Rolex Series comprised four tournaments, each offering a minimum prize fund of US\$7 million.

The 2020 roster of Rolex Series tournaments was: the Abu Dhabi HSBC Championship presented by EGA (16–19 January); Aberdeen Standard Investments Scottish Open (1–4 October); the BMW PGA Championship (8–11 October); and the season-ending DP World Tour Championship, Dubai (10–13 December), where the leading golfer of the Race to Dubai Rankings Presented by Rolex was crowned.



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ABOUT ROLEX

An unrivalled reputation for quality and expertise

Rolex, a Swiss watch manufacture headquartered in Geneva, is recognized the world over for its expertise and the quality of its products. Its Oyster Perpetual and Cellini watches, all certified as Superlative Chronometers for their precision, performance and reliability, are symbols of excellence, elegance and prestige. The word “Perpetual” is inscribed on every Rolex Oyster. But more than just a word on a dial, it is a philosophy that embodies the company’s vision and values. Hans Wilsdorf, the founder of the company, instilled a notion of perpetual excellence that would drive the company forward. This led Rolex to pioneer the development of the wristwatch and numerous major watchmaking innovations, such as the Oyster, the first waterproof wristwatch, launched in 1926, and the Perpetual rotor self-winding mechanism, invented in 1931. Rolex has registered over 500 patents in the course of its history. A truly integrated and independent manufacturing company, Rolex designs, develops and produces inhouse the essential components of its watches, from the casting of the gold alloys to the machining, crafting, assembly and finishing of the movement, case, dial and bracelet. Furthermore, Rolex is actively involved in supporting the arts and culture, sport and exploration, as well as those who are devising solutions to preserve the planet.

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MEDIA CONTACTS

Virginie Chevailler
Rolex SA
virginie.chevailler@rolex.com
+41 (0)22 302 26 19

Merrick Haydon
rEvolution
mhaydon@revolutionworld.com
+44 (0)7748 186 833